



### Overview

Through our Health Smart Grants program we partner with registered charities to help people and communities live healthier lives.

We will support registered Australian charities that specialise in health promotion and primary prevention, and have a track record of engaging and empowering people to be Health Smart in their everyday lives. Preference will be given to initiatives that are inclusive and relevant for youth and young adult audiences.

We believe supporting people to make good decisions will positively impact their health and wellbeing, and reduce modifiable health risks in their lives. Therefore, successful projects will draw on a strong evidence base to build health literacy, helping people to access, understand and use health information.

A funding pool of \$320,000 will be distributed to six successful grant recipients who will each receive \$40,000 in grant funding. A 'Peoples Vote' will also be held during the grant period, where two of our six grantees will receive an additional \$40,000 in funding as voted by nib members and the wider public.

To support our intention of building strong and meaningful partnerships, the duration of the grant is flexible.

### Eligibility

Our Health Smart Grants are delivered through nib foundation's Private Ancillary Fund which means that to be eligible your organisation must be:

- Endorsed as a Deductible Gift Recipient (DGR) Item 1 by the ATO, and;
- Endorsed as a Tax Concession Charity (TCC) by the ATO (or be a tax exempt entity).

The Australian Government's [Australian Business Register](#) has an online lookup function that enables you to search your organisation's name or ABN and check whether it is endorsed as a DGR Item 1 and TCC.

### Key Dates

<b>1 August 2019</b>	Open for EOIs
<b>30 August 2019</b>	Final day to submit an EOI
<b>Mid-September 2019</b>	Shortlist invited to submit full application
<b>Mid-September 2019</b>	Unsuccessful EOI applicants notified
<b>4 October 2019</b>	Full applications close
<b>10 December 2019</b>	Applicants notified of outcome
<b>1 January 2020</b>	Projects commence

## Funding priorities

Preventive health initiatives play an important role in equipping Australians with the tools they need to stay well. However, only 41% of Australian adults have the health literacy levels needed to make positive and informed health choices.

Our Health Smart Grants fund the delivery of health promotion and primary prevention initiatives which work to improve health literacy, and help people develop the understanding and skills they need to adopt healthy behaviours.

Far too many people in Australia die prematurely or live for many years with suboptimal health related to prevalent chronic illnesses. These chronic diseases often share the same and multiple risk factors.

As such, our priority prevention areas target risk factors that are modifiable and have the potential to prevent ill health including:

- **Healthy habits** - reducing smoking and harmful drinking, gambling, gaming, or screen-time
- **Wellbeing** - maintaining a healthy weight and lifestyle through physical activity and healthy diet
- **Mental health** - raising awareness and promoting the value of self-care, healthy relationships, peer support and social connections
- **Sleep** - promoting the importance of sleep as a protective health factor and helping people establish good sleep habits
- **Maintaining health** - pre-emptively managing prevalent health conditions and risks

We are interested in initiatives that satisfy one or more of the following:

- Facilitate access to quality, reliable, current and targeted health information
- Are informed by evidence to achieve health promoting behaviour change
- Utilise effective and emerging digital health promotion techniques
- Translate new evidence into practice in a way that is practical, scalable and sustainable
- Operate within a strengths-based philosophy to empower and encourage good health
- Improve the environment, culture, awareness or attitude surrounding a risk factor or health condition

## Grant Outcomes

Successful partners will achieve health-related participant outcomes in the short-term, with the aim of building health literacy which results in healthy choices and behaviours longer term.

The more immediate, tangible and measurable outcomes this grant program wishes to achieve are:

- **Health knowledge** – increasing knowledge and information of risks, protective behaviours, and navigating the health system
- **Skills** - developing practical skills which enable health promoting behaviour or effective responses to health challenges
- **Attitudes and beliefs** – Improving confidence, belief, motivation and self-agency to address health challenges and maintain good health
- **Connection** - Increasing access to the information, people and tools which enable/promote better health, or being connected to environments that encourage better health behaviours
- **Symptom/risk reduction** - tangible improvements in health and wellbeing for targeted risks, illnesses and conditions

## Our ideal partner

The suitable Health Smart Grant partner will have:

- A focus on one or multiple health vulnerabilities or risk factors experienced by Australian youth and young adults which impacts their health
- Established reach and target cohort engagement to communicate their health promotion messaging, content and projects
- A track record of delivering core services and preventive health initiatives that produce positive participant outcomes
- An online presence that successfully engages the target cohort
- Strong governance and leadership with organisational alignment to the funding priorities

## Funding Exclusions

Good health and wellbeing is influenced by many factors, however, we are not able to support all of these, and therefore we do not provide funding for:

- Financial literacy, legal assistance or financial assistance projects
- Projects that focus on housing, education or employment
- Social supports targeting entrenched and complex disadvantage

The following activities and applicants are not eligible for funding:

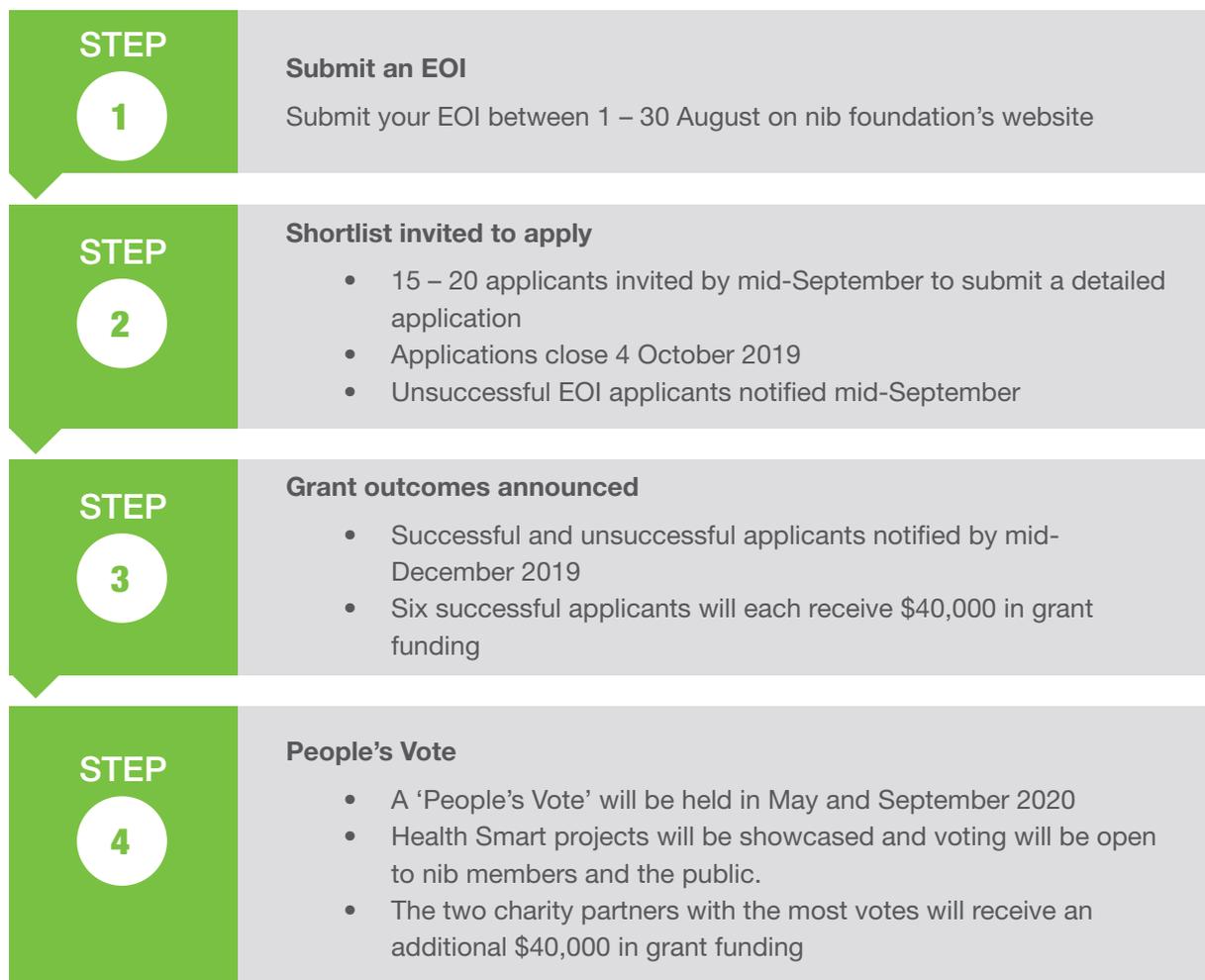
- Grants to individuals or students
- Religious, political or lobby activities
- Clinical trials, pure or medical research
- Fundraising events, campaigns or activities which collect funds for redistribution
- Capital equipment grants including motor vehicles, land, buildings, refurbishment, renovation or fit-out
- Core operating costs, except where these are part of delivering a project
- Overseas appeals, expeditions or overseas travel
- Sponsorship, including sponsorships of conferences, events and festivals

## Partnering with nib and nib foundation

nib foundation works closely with our charity partners to deliver both financial and in-kind support. We seek to work with organisations that have the appetite and capability to partner in the following value-add activities:

- nib employee engagement through volunteering and fundraising
- Joint storytelling through our online platforms, social media and traditional media
- Leveraging nib's member base to share health promotion messaging

## Application Process



### Submitting your EOI:

Visit the Funding section of [nibfoundation.com.au](http://nibfoundation.com.au) and follow these steps:

1. Ensure your organisation meets the Eligibility Criteria by reading these guidelines. We also suggest you read our [Privacy Policy](#) and [Grantee Obligations](#).
2. Download, save and complete the PDF [EOI form](#) available on our website. The form can be partially completed, saved and edited until you are ready to submit. Please adhere to the word limit and space provided, excess text may be lost upon submission.
3. Submit your EOI between Tuesday 1 August 2019 and COB Friday 30 August 2019 by filling out your contact details on the Online Submission Form and uploading your completed PDF EOI form.

Acknowledgement of receipt of your application and notification of grant outcomes will be emailed to the contact person you nominate on the Online Submission Form. There is no need to attach additional information to your application. We will request further information if required.