

PITCH FOR A HEALTHY CAUSE

GRANT GUIDELINES

About nib foundation

During 2018 nib foundation is celebrating 10 years of helping people and communities live healthier lives. We are proud that our grants and partnerships with Australian charities have supported over 100 community health initiatives with more than \$16 million in funding provided to date.

About *Pitch for a Healthy Cause*

nib foundation's *Pitch for a Healthy Cause* will support three small charities who are working to improve health and wellbeing outcomes for vulnerable and disadvantaged communities of people. To celebrate our roots as a Hunter-based business and foundation, *Pitch for a Healthy Cause* will focus its support on eligible organisations that are actively supporting communities in the Newcastle and Hunter region of New South Wales.

A total funding pool of \$100,000 will be up for grabs to be shared between three finalists who will be selected to present in person at nib foundation's 10 year celebration event in Newcastle on 17 October 2018. The first \$10,000 will be allocated by nib customers and the broader community through an online *People's Choice* vote, and the remaining \$90,000 will be pledged by attendees at the pitch night event.

The focus of this grant is to build the capacity of small local charities to continue and expand their great work in the Newcastle and Hunter region.

This grant opportunity is delivered in partnership with The Funding Network, specialists in the delivery of live crowd funding events. The Funding Network's mission is to build the capacity of grassroots non-profit organisations, by helping to democratise giving and by facilitating greater community engagement.

nib foundation welcomes applications from past, current and new partners.

2018 Key Dates

Applications open
25 June 2018

Applications close
20 July 2018

Top six applicants interviewed
by selection panel
mid-August

Three finalists announced
Early September

Public voting opens
September 2018

Pitch coaching workshop
with three finalists
26 September 2018

Pitch Night
17 October 2018

Selection Criteria

1. To be eligible* applicants must be a registered charity with DGR 1 and TCC status.
2. Applicants must be small to medium-sized organisations with an average income of less than \$5 million per annum over the last three years.
3. Charities must be working to support the health and wellbeing of disadvantaged people and communities.
4. Applicant organisations must demonstrate an existing presence in at least one of the following Hunter region Local Government Areas: Cessnock, Dungog, Lake Macquarie, Maitland, Muswellbrook, Newcastle, Port Stephens Singleton, Upper Hunter.
5. Applications will be considered for core funding as well as project-based work. Core operational cost proposals must clearly demonstrate:
 - how the funding will enable them to deliver their work more effectively;
 - how the impact of the funding will be assessed; and
 - how will it increase the capacity of the organisation or increase scale.
6. Applicant organisations must have strong leadership and a deep understanding of their theory of change for communities.

Exclusions

The following activities and applicants are not eligible:

- Grants to individuals or students
- Organisations requiring an auspice arrangement
- Religious, political or lobby activities
- Medical or other research
- Fundraising events or campaigns
- Purchase of land or buildings
- Overseas appeals, expeditions or travel
- Sponsorship, including sponsorships of conferences, events and festivals
- Endowments, memorials or named academic chairs

Applicant Eligibility

nib foundation is a Private Ancillary Fund (PAF) which means that to be eligible to receive a grant your organisation must be both endorsed as a Deductible Gift Recipient (DGR) Item 1 by the ATO and endorsed as a Tax Concession Charity (TCC) by the ATO.

Check your organisation's eligibility at The [Australian Business Register](#) by searching your organisation's name or ABN and check whether it is endorsed as a DGR Item 1 and TCC.

Application Process

Visit the Funding section of nibfoundation.com.au and follow these steps:

1. Ensure your organisation meets the [Eligibility Criteria](#) for nib foundation grants.
2. Familiarise yourself with the *Pitch for a Healthy Cause* process and criteria by reading the Grant Guidelines. We also suggest you read our Privacy Policy and Grantee Obligations.
3. Download, save and complete the PDF application form which is available on our website during the grant round. The form can be partially completed, saved and edited until you are ready to submit. Please adhere to the word limit.
4. Submit your application between Monday 25 June 2018 and COB Friday 20 July 2018 by filling out your contact details on the Online Submission Form and uploading your completed PDF application form.
5. Acknowledgement of receipt of your application will be emailed to the contact person listed on the Online Submission Form.

Assessment and shortlisting

1. Applications received will be assessed by nib foundation against the selection criteria, and six organisations will be shortlisted.
2. The six shortlisted applicants will be asked to submit a simple one minute video* to support their application.
3. A Selection Panel will review the six shortlisted applications and videos and conduct a ten minute phone interview with each of these applicants in mid-August 2018. The Selection Panel will choose three finalists.
4. The three finalists will participate in a half day pitch coaching workshop in September. Facilitated by event partner The Funding Network, this specialist, capacity building training will help the finalists articulate a strong value proposition and hone their pitch skills ahead of the 17 October event.

*The one minute video does not need to be professionally edited and can be filmed on a smart phone. The three finalist's videos will be shared online with nib customers and the public as part of the *People's Choice* vote.

Funding allocation

The three finalist organisations will pitch for their share of a pool of \$100,000 grant funding at nib foundation's *Pitch for a Healthy Cause* event on 17 October 2018.

This will be an invitation only event of approximately 100 guests who will help us allocate the grant funds by pledging to their chosen cause or causes.

\$10,000 will be decided by nib customers and the general public through the *People's Choice* public vote. Public voting will take place in September 2018 and will be delivered through nib's [The Check Up website](#). The allocation of the *People's Choice* public vote will be announced at the *Pitch for a Healthy Cause* event on 17 October 2018.

Contact Us:

We welcome enquiries about our *Pitch for a Healthy Cause* funding opportunity via the [Contact Us](#) page on our website.